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## 陳瑞貴 副教授

### 學歷

中國復旦大學 管理學博士

淡江大學 歐洲研究所碩士



### 專長

未來學理論與方法論、組織願景與創新、組織與生涯未來、策略管理、趨勢變遷與創新、組織變革與不確定性管理、跨文化管理。

### 現職

臺灣淡江大學未來學研究所副教授

企業培訓師

美國世界未來學會(World Future Society (WFS), USA)專家終身會員 (1994-迄今)

Member, the European Association of Work and Organizational Psychology (2015-)

Member, European Academy of Occupational Health Psychology (2014-)

Member, Institute of Behavioral and Applied Management, USA (Nov 2007-)

臺灣組織管理學會(Taiwan Academy of Management (TAoM), Taiwan)終身會員 (2007-迄今)

Member, Academy for Studies in International Business, Allied Academies, USA (Sep. 2008 – Sep. 2009)

### 工作經歷

Aug. 2008 –Jul. 2010 淡江大學歐洲研究所所長

Aug. 2008 –Jul. 2010 Editor, Journal of Futures Studies

Nov 2008 – Feb 2009 Honorary Reviewer, the 3rd International Online Conference on Business and Management

Feb. 1995 – Jul. 1987 淡江大學秘書處機要組主任

Apr. 1983 – Nov. 1986 明日世界雜誌 總編輯

Jul. 1980-April 1983 淡江大學出版中心編審

Aug.1981- Jul.1987 淡江大學共同科 講師

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## 著作

### 一、期刊論文 (部分)

1. **Chen, J. K.**, & Chen, I. S. (2015). The Measurement of Intellectual Capital for the Taiwanese Information Electronic Industry. *European Journal of International Management*, 9(1), 88-107.
2. Chen, I. S., **Chen, J. K.**, Padró, F. F. (June 2015). Critical Quality Indicators (CQIs) of Higher Education. *Total Quality Management and Business Excellence*, 27(1-2), 130-146.
3. **Chen, J. K.**, & Chen, I. S. (2013). Don't Worry, I'm With You: Can Visionary Leadership Release Neurotic Employees for More Perceived Innovative Interactions? *Innovation: Management, Policy & Practice*, 15(2), 215-223.
4. **Chen, J. K.**, & Chen, I. S. (Sep. 2013). A Theory of Innovation Resource Synergy. *Innovation: Management, Policy and Practice*, 15(3), 368-392.
5. Chen, I. S., & **Chen, J. K.** (Jan. 2013). Present & Future: A Trend Forecasting and Ranking of University Types for Innovative Development from an Intellectual Capital Perspective. *Quality & Quantity*, 47(1), 335-352.
6. **Chen, J. K.**, & Chen, I. S. (Dec. 2012). An Inno-Qual Performance System for Higher Education. *Scientometrics*, 93(3), 1119-1149.
7. **Chen, J. K.**, & Chen, I. S. (Aug. 2012). A Network Hierarchical Feedback System for Taiwanese Universities based on the Integration of Total Quality Management and Innovation. *Applied Soft Computing*, 12(8), 2394-2408.
8. Wu, H. Y., **Chen, J. K.**, & Chen, I. S. (Aug. 2012). Ways to Promote Valuable Innovation: Intellectual Capital Assessment for Higher Education System. *Quality & Quantity*, 46(5), 1377-1391.
9. **Chen, J. K.**, & Chen, I. S. (Aug. 2012). Creative-oriented Personality, Creativity Improvement, and Innovation Level Enhancement. *Quality & Quantity*, 46(5), 1625-1642.
10. **Chen, J. K.**, & Chen, I. S. (June 2012). Critical Creativity Criteria for Students in Higher Education: Taking the Interrelationship Effect among Dimensions into Account. *Quality & Quantity*, 46(4), 1057-1075.
11. Chen, I. S., & **Chen, J. K.** (April 2012). Creativity Strategy Selection for the Higher Education System. *Quality & Quantity*, 46(3), 739-750.
12. **Chen, J. K.** (June 2012). The Assessment of Vision Re-creation Indices for the Automotive Industry in Taiwan: A Hybrid Fuzzy Model Approach. *Measurement*, 45(5), 909-917.

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13. Wu, H. Y., **Chen, J. K.**, & Chen, I. S. (2012). Performance Evaluation of Aircraft Maintenance Staff Using a Fuzzy MCDM Approach. *International Journal of Innovative Computing, Information and Control*. 8(6), 3919-3937.
  14. Wu, H. Y., **Chen, J. K.**, Chen, I. S., & Zhuo, H. H. (June 2012). Ranking Universities Based on Performance Evaluation by a Hybrid MCDM Model. *Measurement*, 45(5), 856-880.
  15. **Chen, J. K.**, & Chen, I. S. (March 2011). Inno-Qual Efficiency of Higher Education: Empirical Testing Using Data Envelopment Analysis. *Expert Systems with Applications*, 38(3), 1823-1834.
  16. **Chen, J. K.** (Dec.2010). Shared Vision Invention: A Case from the Financial Industry. *African Journal of Business Management*, 4(18), 3861 – 3871. **\*Leading Article (SSCI, IF: 1.105(2009))**
  17. Chen, I. S., & **Chen, J. K.** (Dec.2010). How to Manage Knowledge Well? Evidence from the Life Insurance Industry. *African Journal of Business Management*, 4(17), 3605-3617. **(SSCI, IF: 1.105(2009))**
  18. **Chen, J. K.**, & Chen, I. S. (Dec. 2010). Aviatric Innovation System Construction using a Hybrid Fuzzy MCDM Model. *Expert Systems with Applications*, 37(12), 8387-8394. **(SCI, EI, IF: 2.908(2009))**
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  20. **Chen, J. K.**, & Chen, I. S. (2010). Using a Novel Conjunctive MCDM Approach Based on DEMATEL, Fuzzy ANP and TOPSIS as an Innovation Support System for Taiwanese Higher Education. *Expert Systems with Applications*, 37(3), 1981-1990. **(SCI, EI, IF: 2.908(2009))**
  21. Wu, H. Y., **Chen, J. K.**, & Chen, I. S. (2010). Innovation Capital Indicator Assessment of Taiwanese Universities: A Hybrid Fuzzy Model Application. *Expert Systems with Applications*, 37(2), 1635-1642. **(SCI, EI, IF: 2.908(2009))**
  22. **Chen, J. K.**, & Chen, I. S. (2010). Disparities between Services Demanded and Services Received in Taiwanese Restaurants. *Global Journal of Business Research*, 4(1), 59-69. **(EconLit)**
  23. **Chen, J. K.**, & Chen, I. S. (2010). Quality Performance Indices Construction of Bicycle Components Manufacturing Industry using a Fuzzy Analytical Hierarchy Process. *Journal of International Business Research*, 9(1), 29-42. **(ABI)**
  24. **Chen, J. K.**, & Chen, I. S. (2009). TQM Measurement Model for Biotechnology Industry in Taiwan. *Expert Systems with Applications*, 36(5), 8789-8798. **(SCI, EI, IF: 2.596(2008))**
  25. **Chen, J. K.**, & Chen, I. S. (2009). Corporate Reputation Measurement for the Privately Run Banking Industry in Taiwan. *Global Journal of Business Research*, 3(2), 65-75. **(EconLit)**

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26. **Chen, J. K.**, & Chen, I. S. (Summer 2009). Fuzzy Integral and Fuzzy Measure Method for the Reputation Performance of Leisure Service Industry. *The Business Renaissance Quarterly*, 4(2), 85-105. (ABI)
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  29. **Chen, J. K.** (Feb. 2009). Utility and Drawbacks of Scenario Planning in Taiwan and China. *Journal of Futures Studies*, 13(3), 105-106.
  30. **Chen, J. K.**, & Chen, I. S. (2009). Performance Evaluation for Banking Industry in Taiwan Based on Total Quality Management. *Global Journal of Business Research*, 3(1), 49-60. (EconLit)
  31. **Chen, J. K.**, & Chen, I. S. (Fall 2008). Indices for Innovation in the R&D Manufacturing using FAHP. *Journal of Global Business and Technology*, 4(2), 42-53. (ABI)
  32. **Chen, J. K.**, & Chen, I. S. (2008). An Empirical Study of the Organization Change and Its Resistance in Higher Educational Institution – A Case Study. *Business Journal for Entrepreneurs*, 2008(3), 81-92. (ABI)
  33. **Chen, J. K.**, & Chen, I. S. (2008). Vikor Method For Selecting Universities For Future Development Based On Innovation. *Business Journal for Entrepreneurs*, 2008(1), 8-16. (ABI)
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## 二、研究專案

1. **陳瑞貴**(08/2015-07/2016，主持人)。根據創造力指標評選創新性大學型態。MOST 104-2410-H-032-042 -。
2. **陳瑞貴** (08/2012-07/2013，主持人)。改善創新品質績效的願景領導策略。NSC 101-2410-H-032 -005 -。
3. **陳瑞貴** (08/2009-07/2010，主持人)。淡江大學 98 學年度教學卓越計畫，子計畫 4-3：未來化教學導向實施計畫。
4. **陳瑞貴** (08/2009-07/2010，共同主持人)。淡江大學 98 學年度教育學院重點研究整合型計畫，子計畫一：國民中小學弱勢學生之家庭學習環境與條件及其改善策略。
5. **陳瑞貴** (08/2008-07/2009，共同主持人)。淡江大學 97 學年度教育學院重點研究整合型計畫，子計畫一：國民中小學弱勢學生之家庭學習環境與條件及其改善策略與方法之分析。

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### 三、國際會議

1. 陳瑞貴 (Dec. 6<sup>th</sup>-8<sup>th</sup>, 2016). **What if-當大數據思維遇上未來**。中國軟件技術大會，北京：國家會議中心。
2. Chen, J. K. (Nov. 10<sup>th</sup>-11<sup>th</sup>, 2016). **Being a sower of the Futures Studies : Teaching Futures Studies for 35 years**. Gaming the Future International Conference. Taipei: Yamkang University.
3. Chen, I. S., & Chen, J. K. (April 7<sup>th</sup>-9<sup>th</sup>, 2016). **Burnout and Higher Education: Cases based in Taiwan and Mainland China**. the 12th EAOHP Conference: Occupational Health Psychology in Times of Change: Society and the Workplace, Greece: Athens.
4. Chen, I. S., & Chen, J. K. (May 20<sup>th</sup>-23<sup>th</sup>, 2015). **Successful Recovery Experience and Burnout**. the European Association of Work and Organizational Psychology, Norway: Oslo.
5. 陳瑞貴 (2015.06.30). 從中國式契約的觀點探討吊詭管理的可持續性。“東方管理的現代探索”協同創新國際研討會，上海：復旦大學。
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7. Chen, I. S., & Chen, J. K. (April 14<sup>th</sup>-16<sup>th</sup>, 2014). **Creative Self-efficacy, Work Engagement, and the Moderating Role of Openness to Experience: A Resource Perspective**. European Academy of Occupational Health Psychology, UK: University of London.
8. Chen, J. K., & Chen, I. S. (June 3<sup>rd</sup>-6<sup>th</sup>, 2013). **The Development of Critical Quality Indicators (CQIs) for Higher Education**. The European Conference on the Social Sciences 2013, Brighton, UK. (*Granted by National Science Council of Taiwan. Granted N: NSC 101-2410-H-032-005*)
9. Chen, J. K., & Chen, I. S. (June 26<sup>th</sup>-29<sup>th</sup>, 2012). **An introduction of the theory of innovation resource synergy**. The 11th World Congress of the International Federation of Scholarly Associations of Management, Ireland: University of Limerick.
10. Chen, J. K. (2011). **Assessing Visionary Leadership Strategies for Successful Inno-Qual Performance**. In Christy L. Hutchison (Ed.) *Institute of Behavioral and Applied Management Annual Conference Proceeding* (pp. TBD). Orlando, Florida, USA: The Castle Hotel.
11. Chen, J. K., & Chen, I. S. (2011). **An Inno-Qual Performance System for Higher Education**. In Christy L. Hutchison (Ed.) *Institute of Behavioral and Applied Management Annual Conference Proceeding* (pp. TBD). Orlando, Florida, USA: The Castle Hotel.
12. Chen, I. C., Chen, I. S., & Chen, J. K. (2011). **Examining the Relationship of Parental Bonding**

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**Attitude and Loneliness: Mediating Effect of Psychological Separation- Individuation.** In Christy L. Hutchison (Ed.) *Institute of Behavioral and Applied Management Annual Conference Proceeding* (pp. TBD). Orlando, Florida, USA: The Castle Hotel.

13. **Chen, J. K.**, & Chen, I. S. (2010). **Creativity Strategy Selection for the Higher Education System.** In Christy L. Hutchison (Ed.) *Institute of Behavioral and Applied Management Annual Conference Proceeding* (pp. 5-9). San Diego, California, USA: Marriott San Diego Mission Valley. (*Granted by National Science Council of Taiwan. Granted N: NSC 99-2914-I-032-026-A1*)
14. Chen, I. S., & **Chen, J. K.** (2010). **Making Student Creative in the Secondary Education System.** In Christy L. Hutchison (Ed.) *Institute of Behavioral and Applied Management Annual Conference Proceeding* (pp. 222-226). San Diego, California, USA: Marriott San Diego Mission Valley. (*The best conference paper award in the Division IV: Management Education and Pedagogy*)
15. **Chen, J. K.**, & Chen, I. S. (2009). **The Construction of a Network Hierarchical Feedback System for Taiwanese Universities: the Perspective from Total Quality Management and Innovation.** In William Tafoya (Ed.) *WorldFuture 2009: Innovation and Creativity in a Complex World* (pp. 43). Illinois, Chicago, USA: Chicago Hilton.
16. **Chen, J. K.**, & Chen, I. S. (2009). **An Innovation Support System for Taiwanese Higher Education using a Novel Conjunctive MCDM Approach.** In D. Ort (Ed.) *Conference of the International Journal of Arts & Sciences Proceeding* (Vol. 1(15), CD Version). Toronto, Ontario, Canada: Ryerson University. (*The best conference paper award in the Teaching and Education track*)
17. **陈瑞贵**(2009.12)。从企业管理视角探讨台商企业的跨文化管理。2009年(首届)国际经贸青年学者论坛会。厦门:厦门大学。
18. **陳瑞貴**(2009.11)。工藝學正在建構動態的時間觀——一種未來情節的探索。日本山口大學時間學研究所所編, 東亞曆法之近代化國際研討會(63-81)。日本: 山口大学。
19. **陳瑞貴**、陳怡碩(2008)。高科技產業領導者與成員對創新經營關聯性之實證研究。在東海大學企業管理研究所編, 第五屆跨領域管理與實務學術研討會(頁1-10, CD Version)。台中市: 東海大學。(In Chinese)
20. **Chen, J. K.**, & Chen, I. S. (2008). **VIKOR Method for Selecting Universities for Future Development Based on Innovation.** In J. Chermack (Ed.) *2008 AHRD International Research Conference of the Americas Proceedings* (pp. 289-295, CD Version). Panama City, Florida: Bay Point Marriott Resort.
21. **Chen, J. K.**, & Chen, I. S. (2007). **The Relationship between Personal Traits, Leadership Styles, and Innovative Operation.** In Information Technology (Ed.), *The 13th Asia Pacific Management Conference, Managing Transitions in the Asia Pacific: Globalization and Localization* (pp. 420-425, CD Version). Melbourne, Australia: Monash University.

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22. 陳瑞貴 (2006.12). The Future Images of Multicultural Organization Scenarios of Global Futures. 世界管理论坛暨东方管理论坛研讨会。上海：上海外国语大学。
  23. 蔡信夫、陳瑞貴 (2005.12)。以「人」为基础的愿景战略之研究，世界管理论坛暨东方管理论坛研讨会，上海：复旦大学。
  24. 陳瑞貴 (2005.12)。从劳动市场的变化探讨台湾成人教育的发展策略，两岸三地成人教育研讨会，台北：淡江大学。
  25. Ruei, M. J., & Chen, J. K. (Nov. 2004). A Theoretical Framework to Study Vision Leadership, Asia Academy of Management (AAM), Shanghai.
  26. Chen, J. K. (Aug. 2004). The Global Strategy of Religious Nonprofit Organizations in Taiwan: A Case of Buddhist Society, the 3<sup>rd</sup> International Conference of Futures Studies, Taipei: Tamkang University.
  27. Chen, J. K. (July 2004). The Global Strategy of Religious Nonprofit Organizations in Taiwan, World Future Society 2007 Annual Conference, Washington DC.
  28. 陳瑞貴、陈建甫(2002).Unique Attributes of Distance Education on Teaching Futures Studies. 全球未来学教育：创新方法、实务与制度国际学术研讨会，台北：淡江大学。
  29. 陳瑞貴(2002)。情节管理式的前瞻管理：新纪元策略规划的艺术，第一届两岸管理学学术研讨会，四川成都：西南财经大学。

### 三、專書論文

1. 陳瑞貴(2015)。智能社會的另類未來想像。經濟未來，83-100，台北：翰蘆，2015。
2. 陳瑞貴(2015)。弔詭思考。社會未來，35-52，台北：翰蘆。
3. 陳瑞貴(2014)。未來學理論。未來學：理論、方法與應用，71-100，台北：華立。
4. 陳瑞貴(2002)。把握當下，前瞻未來：遽變未來的因應之道。台北：晶冠。
5. 陳瑞貴、林志鴻(1999)。未來學。台北：華泰。
6. 林志鴻、陳瑞貴(1999)。千禧未來。台北：華泰。

### 管理顧問專長主題

全球化趨勢、願景管理與規劃、組織願景與創新、團隊願景與共識建立、趨勢分析與未來決策、部門策略規劃與方針管理、危機管理、危機管理與前瞻管理、變局管理、衝突管理、時間管理、情緒管理、問題分析與解決、問題分析與報告撰寫、會議管理、跨部門團隊運作技巧、團隊共識、促進跨部門的合作關係、人際溝通與協調技巧、談話技巧、向上管理與平行溝通技巧、領導統御與激勵管理、職業生涯規劃、高中基層工作管理能力強化、幹部執行力啟發與培養、公司與我凝聚向心力、自我激勵再創高峰、企業文化與績效管理、職業道德等。